

Amendment to the Specification:

Please amend the paragraph beginning on page 3, line 7 as follows:

The common ticket 20, which has been known in the art for years, uses a substrate of "common ticket stock" paper having a caliper characteristic of ~~approximately~~ 9.5. Typically, the common ticket stock is comprised of ticket bristol paper, and has an illustrative thickness B, as can be seen in FIG. 2. In contrast, ticket 10 is illustratively printed on a stock of paper that is considered "return postcard" or "reply card" stock paper. Such reply card stock having the same length and width dimensions may have a thickness A (as can be seen in FIG. 2). The caliper range may be between 5 and 11 points. The illustrative reply card stock has a caliper of 7. Tickets are illustratively formed to have a width of one inch and a length of two inches, although other dimensions are within the scope of the disclosure.